

PROMOTION PERIOD 2024.11.1 - 2024.11.14

Samsung Wallet Voucher Promotion Code distribution period (limited quota):
2024.11.1 - 2024.11.14

Designated Product Purchase Period: 2024.11.1- 2024.11.14

REDEMPTION PERIOD: 2024.11.6 - 2024.11.28 (only for those who purchased from authorized resellers or authorized distributors)

Samsung Wallet Users who purchase a brand-new genuine Galaxy S24FE (“Designated Product”) from Hong Kong Samsung Experience Stores, Samsung Online Shop, authorized resellers or authorized distributors in Hong Kong during the Promotion Period may have a chance to get a pair of Samsung Galaxy Buds FE (Recommended Retail Price: HK\$898). – **Terms and Conditions**

1. This “Samsung Galaxy S24FE Exclusive Offer : Samsung Galaxy Buds FE” (this “Promotion”) is organized by Samsung Electronics H. K. Company, Limited (“Samsung”) and will be held between 1 Nov, 2024 and 30 Nov, 2024 (both dates inclusive) (the “Promotion Period”).
2. This Promotion is available to each customer who fulfills the following conditions (each an “Eligible Customers”):
 - i) holds a valid Samsung Wallet account via any Samsung device and successfully obtains the voucher promotion code (“Promo Code”) within the period from 1 Nov 2024 to 14 Nov 2024; and
 - ii) Purchases a brand-new genuine Galaxy S24FE (“Designated Product”) from Hong Kong Samsung Experience Stores, Samsung

推廣日期 2024.11.1 - 2024.11.14

Samsung Wallet 禮品兌換碼限量派發日期: 2024.11.1 - 2024.11.14

購買指定產品日期: 2024.11.1- 2024.11.14

禮品換領日期 (只適用於經由香港特約零售商或經銷商購買): 2024.11.6 - 2024.11.28

凡於推廣期內，Samsung Wallet 用戶於香港三星專門店、Samsung 網上商店、香港特約零售商或經銷商購買全新原廠 Galaxy S24FE 智能手機（「指定產品」），有機會獲贈 Samsung Galaxy Buds FE 智能降噪耳機（建議零售價港幣\$898）。 – 條款及細則

1. 「Samsung Galaxy S24FE 專屬禮遇：Samsung Galaxy Buds FE 智能降噪耳機」（本「推廣」）是由三星電子香港有限公司（「Samsung」）所舉辦，並於 2024 年 11 月 1 日至 2024 年 11 月 14 日期間進行(包括首尾兩日)（「推廣期」）。
2. 本推廣適用於符合以下條件的客戶（「合資格客戶」）：
 - (i) 以任何 Samsung 產品持有有效的 Samsung Wallet 帳戶並於 2024 年 11 月 1 日至 2024 年 11 月 14 日期間成功獲取禮品兌換碼；及
 - (i) 根據下述第 5 條款對使用兌換碼的特定要求，在推廣期內於香港三星專門店、Samsung 網上商店、香港特約零售商或經銷商購買全新原廠香港行貨之 Galaxy S24FE 智能手機（「指定產品」）並完成相應的禮品換領程序。有關獲得兌換碼與購買指定產品的先後次序要求，請參閱及依從下述第 5 條款。

Online Shop, authorized resellers or authorized distributors in Hong Kong during the Promotion Period and applies the Promo Code in accordance with the requirements stated in Clause 5 below in order to redeem the Gift.

For the specific requirements relating to the sequence of redeeming/applying the Promo Code and purchasing the Designated Product, Eligible Customers should refer to Clause 5 below for details and follow the instructions therein.

3. The Promo Code redemption procedure is set out as follow:
The Promo Code will be released via Samsung Wallet Application ("Samsung Wallet") every day (Hong Kong Time 4pm) from 1 Nov 2024 to 14 Nov 2024 ("Release Period"). Eligible Customers should access the promotion banner at Samsung Wallet's "Menu" page to get the Promo Code.
4. The Promo Code is limited to 1500 quotas within the whole Release Period, and with limited quota each day available on a first-come-first-served basis.
5. Each Eligible Customer must follow the Gift redemption process and timeline below in order to redeem a pair of Samsung Galaxy Buds FE ("Gift"):
 - i) Each Eligible Customer must purchase the Designated Product within the Promotion Period;
 - ii) Eligible Customers who purchase the Designated Product via Samsung Online Shop have to obtain the Promo Code in advance and enter the Promo Code at the checkout page of Samsung Online

3. 禮品兌換碼的領取方式如下：
兌換碼將於 2024 年 11 月 1 日 至 2024 年 11 月 14 日期間每日 (香港時間下午 4 時)(「派發期」)於 Samsung Wallet 應用程式限量派發。合資格客戶須於 Samsung Wallet 內[功能表]點選推廣頁面以獲取兌換碼。
4. 兌換碼名額於整個派發期內只限 1500 名(合共 1500 名)，並每日設有限額，先到先得，送完即止。
5. 合資格客戶須按照以下禮品兌換方式及時限換領「Samsung Galaxy Buds FE 智能降噪耳機」乙部(「禮品」):
 - (i) 合資料客戶必須於推廣期內購買指定產品；
 - (ii) 如合資格客戶經 Samsung 網上商店購買指定產品，必須先獲得兌換碼並於購買指定產品時輸入兌換碼以兌換禮品，禮品將連同指定產品一併直接寄出(不接受任何其他換領地點換領)；
 - (iii) 如合資格客戶經香港三星專門店購買指定產品，須於購買時向職員出示 Samsung Wallet 之相關兌換碼頁面並出示有效之兌換碼(不接受截圖)以即時換領禮品(不接受任何其他換領地點換領)；
 - (iv) 如合資格客戶經香港特約零售商或經銷商購買指定產品，必須於 2024 年 11 月 6 日至 11 月 28 日(「指定換領期」)期間攜帶指定產品及購買指定產品的發票正本親身前往下述指定換領地點作核對；並向職員出示 Samsung Wallet 之相關兌換碼頁面並出示有效之兌換碼(不接受截圖)，以完成兌換禮品程序。指定換領地點如下(不接受於香港三星專門店及 Samsung 網上商店購買指定產品之客戶)：

Shop in order to redeem the Gift. The Gift will be dispatched directly to customers together with the Designated Product (Gift redemption at redemption center is not accepted);

- iii) Eligible Customers who purchase the Designated Product via Samsung Experience Store will have to present the Promo Code on the relevant Samsung Wallet page (screenshot is not accepted) to the staff at the time of purchase in order to redeem the Gift on the spot (Gift redemption at redemption center is not accepted);
- iv) Eligible Customers who purchase the Designated Product through authorized resellers or authorized distributors in Hong Kong will have to bring along the Designated Product together with the original invoice for such purchase to attend the designated redemption center below in person within the period from 6 Nov 2024 to 28 Nov 2024 (“Designated Redemption Period”) for verification; and present the Promo Code on the relevant Samsung Wallet page to the redemption center staff at that time to complete the Gift redemption process (screenshot is not accepted). The addresses of the designated redemption centers are set out as follows (not available to customers who purchased the Designated Product via Samsung Experience Stores or Samsung Online Shop) :
- Samsung Customer Service Center**
Unit 09-12;15, 40/F, Office Tower, Langham Place, 8 Argyle Street, Mongkok
Unit 01, 8/F, Telecom Digital Tower, 58 Tsun Yip Street, Kwun Tong, Kowloon,
Unit 1501, 15/F, Causeway Bay Plaza 1, 489 Hennessy Road, Causeway Bay
- Samsung Experience Stores**

- Samsung 客戶服務中心

九龍旺角亞皆老街 8 號朗豪坊辦公大樓 40 樓 09 至 12 及 15 室
九龍觀塘駿業街 58 號電訊數碼大樓 8 樓 01 室
香港銅鑼灣軒尼詩道 489 號銅鑼灣廣場 1 期 15 樓 1501 室

- 三星專門店

客戶可在此網頁查詢香港三星專門店地址：

<https://www.samsung.com/hk/samsung-experience-store/locations/>

6. 兌換碼只限使用一次；每位合資格客戶只可換領禮品一次。
7. 合資格客戶參加本推廣，即同意受此等條款及細則約束。Samsung 保留修改此條款及細則的權利，請留意活動推廣頁面的更新，並以最新版本為準。本條款及細則若與任何與本推廣相關的廣告、宣傳及其他資料有差異，概以此條款及細則為準。
8. 使用 Samsung Wallet 受其相關條款及條件約束。
9. 如合資格客戶未能根據任何指定要求或時限完成禮品換領，禮品將會被當作自動放棄並不獲補償。合資格客戶不可對 Samsung 作出任何索償，並 Samsung 亦不會就此負上任何責任。
10. 如 Samsung 有合理理由相信合資格客戶違反此條款及細則或任何本推廣的指示及/或要求，或 Samsung 懷疑該合資格客戶通過參加本推廣獲得不公平的裨益或使用欺詐手段獲取此優惠，Samsung 保留取消該合資格客戶資格的權利。
11. 兌換碼及/或禮品不可轉讓或售賣、不可兌換現金或其他優惠 / 禮品。Samsung 保留在其認為合適的情況下以其他相似或相同價值的優惠更改或替換此兌換碼及/或禮品的權利。

Customers can check the addresses of Hong Kong Samsung Experience Stores at this website:

https://www.samsung.com/hk_en/samsung-experience-store/locations/

6. Each Promo Code can only be used once. Each Eligible Customer is only entitled to redeem the Gift for once.
7. By participating in this Promotion, each Eligible Customer agrees to be bound by these Terms and Conditions. Samsung reserves the right to amend these Terms and Conditions, please check for updates on the Promotion page, the latest version shall prevail. If there is any inconsistency between these Terms and Conditions and any advertising, publicity and other materials relating to or in connection with this Promotion, these Terms and Conditions shall prevail.
8. The use of Samsung Wallet is subject to its relevant terms and conditions.
9. The Gift will be forfeited if Eligible Customer fails to complete redemption of the Gift in accordance with any of the requirements or designated time period in relation to Gift redemption. Eligible Customer shall not make any claim against Samsung whatsoever, and Samsung shall not bear any liability whatsoever.
10. Samsung reserves the right to disqualify any Eligible Customer from the Gift where it has reasonable grounds to believe that Eligible Customer has violated these Terms and Conditions or any instructions and/or
12. 禮品僅適用購買指定產品作私人和家庭使用的合資格客戶。
13. 非最終買家（包括但不限於零售商及經銷商）均無資格參與本推廣。
14. 除非另行明確規定，所有合資格客戶須自行承擔參與本推廣所衍生的任何費用、開支及相關稅款，並不得向 Samsung 尋求報銷。
15. 參加本推廣，即表示合資格客戶已同意免除及解除 Samsung 一切及任何性質的因參與本推廣或與本推廣相關的索償或責任，包括但不限於獲取、接受、持有、使用或不當使用優惠 及其他任何原因引致的損害或損失，合資格客戶基於該等損害或損失擁有或可能具有的任何種類或任何性質的索償或訴訟原因。以上免責並不適用因欺詐(包括失實陳述) 引致的損害或損失，及因疏忽引致的死亡或受傷產生之責任。
16. 此條款及細則內所有免責條款應於法律所允許的最大範圍內得以適用。
17. 每一合資格客戶同意賠償及使 Samsung 免受任何因任何行為不當、疏忽、違反此條款及細則，及/或因本推廣引起或與之相關的任何及所有索賠、損害賠償、責任、費用及支出(包括法律費用)。
18. 如因任何超乎 Samsung 合理控制的原因，本推廣以任何方式受到干擾或無法進行，包括但不限於，電腦系統缺陷、網絡服務中斷、病毒感染、駭客入侵、技術故障及/或任何不可抗力的原因，Samsung 將保留絕對酌情權視乎情況更改、暫停、終止或取消全部或部分本推廣，Samsung 不會就此負上任何責任。
19. 如對於本推廣或此等條款及細則的詮釋產生任何爭議，Samsung 將保留最終決定權。
20. 合資格客戶參加本推廣，即同意於本推廣所提供的任何個人資料將由 Samsung、其關聯公司，及其第三方服務供應商（無論在香港或海外）（統稱「使用方」）所收集、使用及保留用作以下目的，包括 (i) 核實

requirements of this Promotion, or that Eligible Customer may have gained an unfair advantage by participating in this Promotion or redeemed the Gift using fraudulent means.

11. The Promo Code and/or Gift cannot be transferred or sold, cannot be exchanged for cash or other offers/gifts. Samsung reserves the right to change or substitute the Promo Code and/or Gift with other offers/gifts of a comparable or equivalent value as it deems fit.
12. The Gift is only available to an Eligible Customer who purchased the Designated Product for private and domestic use.
13. Non-end users (including but not limited to, distributors and resellers) are not eligible to participate in this Promotion.
14. Except where expressly provided herein, each Eligible Customer shall bear any costs, expenses and relevant tax payments incurred resulting from participating in this Promotion and no reimbursement may be sought from Samsung.
15. By participating in this Promotion, Eligible Customer agrees to exempt and exclude Samsung from all claims or liabilities of any nature arising from participating in this Promotion or otherwise related to this Promotion, including but not limited to, any damage or loss caused by the acquisition, receipt, possession, use or misuse of the Gift or other reasons, and any claim or ground for litigation of any type or nature which the Eligible Customers may potentially possess based on such damage or loss. The above disclaimer is not applicable to damage or loss caused by fraud (including misrepresentation), or death or personal injury caused by negligence.

合資格客戶身份及參加資格、(ii) 處理換領禮品事宜以及與本推廣直接相關的目的。有關個人資料將絕對保密，未經合資格客戶同意，使用方將不會將其個人資料透露給其他第三方人士或用於任何其他目的。使用方將根據香港法例第 486 章《個人資料（私隱）條例》及 Samsung 的私隱政策處理合資格客戶的個人資料。有關 Samsung 私隱政策，請瀏覽 <http://www.samsung.com/hk/info/privacy/>。合資格客戶有權查閱及改正使用方所持關於其本人的個人資料，並能透過

privacy.sehk@samsung.com 聯絡 Samsung 的資料私隱主任以提出該等要求。

21. 除合資格客戶及 Samsung 外，其他人均沒有根據香港法例第 623 章《合約（第三者權利）條例》執行此等條款及細則或獲得任何裨益的權利。
22. 我們提供了此條款及細則的中文版本以供參考。如果英文和中文版本之間有任何衝突，則以英文版本為準。
23. 此等條款及細則及與此推廣相關的索賠或爭議，受香港法律管轄並依據其進行解釋，但排除衝突法的適用。各方同意接受香港法院專有的司法權管轄。
24. 如果此條款及細則內任何條款被裁定為非法、無效或不可執行，則該條款應被最接近 Samsung 的意願之條款所取代，而其餘的條款應不受該等非法、無效或不可執行的條款的影響並繼續具有全面的效力和作用。

16. Terms with the effect of disclaiming liabilities in these Terms and Conditions shall be applied to the fullest extent permitted by applicable laws.
17. Each Eligible Customer agrees to indemnify and hold Samsung harmless from and against any and all claims, damages, liabilities, costs and expenses (including legal costs on an indemnity basis) arising from any misconduct or negligence, as well as breach of these Terms and Conditions for which such Eligible Customer is liable.
18. If this Promotion is interfered with in any way or is not capable of being conducted due to any reason beyond Samsung's reasonable control, including but not limited to computer system defects, breakdown of web services, virus infection, hacking, technical failure and/or any force majeure events, Samsung reserves the right in its sole discretion to modify, suspend, terminate or cancel this Promotion, in whole or in part, as appropriate. Samsung shall not bear any liability therefrom.
19. In the event of any dispute arising from or in connection with this Promotion or relating to the interpretation of these Terms and Conditions, Samsung reserves the right of final decision.
20. By participating in this Promotion, each Eligible Customer agrees that any personal data provided in connection with this Promotion will be collected, used and retained by Samsung, its affiliates and its third party service providers (whether in Hong Kong or abroad) (collectively "Data Users") for the purposes of (i) verifying eligibility and identity of Eligible Customer and (ii) fulfillment of Gift redemption and other purposes directly related to this Promotion. Such personal data will be kept in strict confidence and not be disclosed to other third party or used for any other purposes without

Eligible Customer's consent. Data Users will process the personal data in compliance with the requirements of the Personal Data (Privacy) Ordinance (Cap. 486 of the Laws of Hong Kong) and Samsung Privacy Policy. Please refer to Samsung website (https://www.samsung.com/hk_en/info/privacy/) for details of Samsung Privacy Policy. Eligible Customer shall have the right to request access to and correction of his/her personal data held by Data Users, and such request can be made to Samsung's Data Privacy Officer at privacy.sehk@samsung.com.

21. No person other than the Eligible Customer and Samsung will have any right under the Contracts (Rights of Third Parties) Ordinance (Cap. 623 of the Laws of Hong Kong) to enforce these Terms and Conditions or enjoy any benefits therein.
22. A Chinese version of these Terms and Conditions is provided for reference only. If there is any inconsistency between the English and Chinese versions, the English version shall prevail.
23. These Terms and Conditions and /or any claim or dispute arising from or in connection with this Promotion shall be governed by and construed in accordance with the Laws of Hong Kong, without regard to its conflict or choice of law provisions. The parties agree to the exclusive jurisdiction of the courts of the Hong Kong SAR.
24. If any terms in these Terms and Conditions is judged to be illegal, invalid or unenforceable, it shall be replaced by a term which achieves Samsung's intention to the greatest extent possible, and the validity and enforceability of the rest of the Terms and Conditions shall not be affected.